

Privacy Policy for BuyMyLunch

Effective Date: January 1st 2025

Welcome to BuyMyLunch! This privacy policy outlines how we collect, use, disclose, and protect your information when you use our mobile application and related services. We are committed to safeguarding your personal data and respecting your privacy in accordance with applicable laws, including the General Data Protection Regulation (GDPR) and the Children's Online Privacy Protection Act (COPPA).

We may collect several types of information including personal details such as your name, email address, phone number, student or school affiliation, and delivery address. Payment information, including card details and transaction data, is also collected and processed securely through third-party providers. Additionally, we collect device-related data like IP address, browser type, device ID, and operating system, along with usage data such as your interactions with the app, visited pages, and features used. If enabled, we may also gather location information to provide localized services.

This information is collected when you register for an account, place or manage an order, contact customer support, or use features that require personal data such as delivery or notifications. We also use cookies and analytics tools to collect certain data.

We use the information we collect to provide, operate, and maintain the app; to process and deliver food orders; to communicate updates and special offers; to personalize your experience; to analyze data and track performance; and to enforce our Terms of Service and prevent fraudulent activity.

Your information may be shared with service providers such as payment processors, delivery vendors, and IT support firms. If services are facilitated through a school, we may share information with educational institutions. With your consent, we may also share information with third-party partners for analytics or marketing purposes. In accordance with legal requirements, including GDPR, we may disclose information to relevant authorities.

We implement appropriate technical and organizational safeguards to protect your data against unauthorized access, alteration, or disclosure. Payment data is encrypted and managed by certified providers.

We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy or as required by law. Our app is intended for use by parents and guardians to place orders for children. We do not knowingly collect personal data directly from children under the age of 13, in compliance with COPPA. If we learn that we have inadvertently collected such data, we will delete it promptly. Parental consent is required

for child-associated accounts.

In line with GDPR and other applicable regulations, you may have rights including accessing, correcting, or deleting your personal data; opting out of data processing for marketing purposes; requesting data portability; and filing a complaint with a data protection authority.

Our app uses cookies and similar tracking technologies to enhance performance and collect usage analytics. You can disable cookies in your browser settings, but doing so may impact functionality. The app may include links to third-party services whose privacy practices we do not control. We recommend reviewing their policies.

This policy may be updated periodically. Changes will be communicated through the app or via email. For questions about this Privacy Policy or your data, please contact us at privacy@buymylunch.com.